

## DUPLICATE INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Victory Enterprises**  
**Attention: Accounts Payable**  
**5200 SW 30th Street**  
**Davenport, IA 52802**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937031-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
Largent/R/State Senate	7/30/12 - 8/7/12	7/30/12 - 8/7/12

Flight Dates	Order #	Alt Order #
07/30/12 - 08/07/12	937031	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	08/03/12	First News at 6am	6-7am	22222--	:30	10	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    22222--            10        \$300.00									
Spots: #   Ch    Day   Air Date    Air Time   Description                      Start/End Time    Length   Ad-ID									

DUPLICATE  
INVOICE

Send Payment To:



**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937031-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Largent/R/State Senate	7/30/12 - 8/7/12	7/30/12 - 8/7/12	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/30/12	08/03/12	Good Morning America	7-9am	11212--	:30	7	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/31/12 7:56 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 3 KMBC W 08/01/12 7:25 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 4 KMBC W 08/01/12 7:55 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 5 KMBC Th 08/02/12 8:29 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 6 KMBC F 08/03/12 8:39 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM 7 KMBC F 08/03/12 8:53 AM Good Morning America 7-9am :30 TRUST Largent \$300.00 NM									
3	07/30/12	08/03/12	5pm News	5-530pm	12121--	:30	7	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 12121-- 7 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 5:30 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 2 KMBC Tu 07/31/12 5:09 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 3 KMBC Tu 07/31/12 5:28 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 4 KMBC W 08/01/12 5:25 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 5 KMBC Th 08/02/12 5:14 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 6 KMBC Th 08/02/12 5:28 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM 7 KMBC F 08/03/12 5:28 PM 5pm News 5-530pm :30 TRUST Largent \$550.00 NM									
4	07/30/12	08/03/12	6pm News	6-630pm	12122--	:30	8	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 12122-- 8 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 6:25 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 2 KMBC Tu 07/31/12 6:12 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 3 KMBC Tu 07/31/12 6:25 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 4 KMBC W 08/01/12 6:23 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 6 KMBC Th 08/02/12 6:21 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 5 KMBC Th 08/02/12 6:27 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 7 KMBC F 08/03/12 6:12 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM 8 KMBC F 08/03/12 6:26 PM 6pm News 6-630pm :30 TRUST Largent \$650.00 NM									
5	08/04/12	08/04/12	6pm News Saturday	6-7pm	-----S-	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 08/04/12 6:53 PM 6pm News Saturday 6-7pm :30 TRUST Largent \$325.00 NM									
6	08/05/12	08/05/12	5pm News Sunday	5-6pm	-----S	:30	2	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 2 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 08/05/12 5:29 PM 5pm News Sunday 5-6pm :30 TRUST Largent \$275.00 NM 2 KMBC Su 08/05/12 5:44 PM 5pm News Sunday 5-6pm :30 TRUST Largent \$275.00 NM									
7	08/06/12	08/07/12	First News at 6am	6-7am	22-----	:30	4	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 22----- 4 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC M 08/06/12 6:14 AM First News at 6am 6-7am :30 TRUST Largent \$550.00 NM									

## DUPLICATE INVOICE

Send Payment To:



**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937031-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Largent/R/State Senate	7/30/12 - 8/7/12	7/30/12 - 8/7/12	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
7	08/06/12	08/07/12	First News at 6am	6-7am	22-----	:30	4	\$550.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>6:44 AM</td><td>First News at 6am</td><td>6-7am</td><td>:30</td><td>TRUST Largent</td><td>\$550.00</td><td>NM</td></tr><tr><td>4</td><td>KMBC</td><td>Tu</td><td>08/07/12</td><td>6:26 AM</td><td>First News at 6am</td><td>6-7am</td><td>:30</td><td>TRUST Largent</td><td>\$550.00</td><td>NM</td></tr><tr><td>3</td><td>KMBC</td><td>Tu</td><td>08/07/12</td><td>6:43 AM</td><td>First News at 6am</td><td>6-7am</td><td>:30</td><td>TRUST Largent</td><td>\$550.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMBC	M	08/06/12	6:44 AM	First News at 6am	6-7am	:30	TRUST Largent	\$550.00	NM	4	KMBC	Tu	08/07/12	6:26 AM	First News at 6am	6-7am	:30	TRUST Largent	\$550.00	NM	3	KMBC	Tu	08/07/12	6:43 AM	First News at 6am	6-7am	:30	TRUST Largent	\$550.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KMBC	M	08/06/12	6:44 AM	First News at 6am	6-7am	:30	TRUST Largent	\$550.00	NM																																																							
4	KMBC	Tu	08/07/12	6:26 AM	First News at 6am	6-7am	:30	TRUST Largent	\$550.00	NM																																																							
3	KMBC	Tu	08/07/12	6:43 AM	First News at 6am	6-7am	:30	TRUST Largent	\$550.00	NM																																																							
8	08/06/12	08/07/12	Good Morning America	7-9am	21-----	:30	3	\$300.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>21-----</td><td>3</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>7:30 AM</td><td>Good Morning America</td><td>7-9am</td><td>:30</td><td>TRUST Largent</td><td>\$300.00</td><td>NM</td></tr><tr><td>2</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>8:53 AM</td><td>Good Morning America</td><td>7-9am</td><td>:30</td><td>TRUST Largent</td><td>\$300.00</td><td>NM</td></tr><tr><td>3</td><td>KMBC</td><td>Tu</td><td>08/07/12</td><td>8:52 AM</td><td>Good Morning America</td><td>7-9am</td><td>:30</td><td>TRUST Largent</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	21-----	3	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMBC	M	08/06/12	7:30 AM	Good Morning America	7-9am	:30	TRUST Largent	\$300.00	NM	2	KMBC	M	08/06/12	8:53 AM	Good Morning America	7-9am	:30	TRUST Largent	\$300.00	NM	3	KMBC	Tu	08/07/12	8:52 AM	Good Morning America	7-9am	:30	TRUST Largent	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	08/06/12	08/12/12	21-----	3	\$300.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KMBC	M	08/06/12	7:30 AM	Good Morning America	7-9am	:30	TRUST Largent	\$300.00	NM																																																							
2	KMBC	M	08/06/12	8:53 AM	Good Morning America	7-9am	:30	TRUST Largent	\$300.00	NM																																																							
3	KMBC	Tu	08/07/12	8:52 AM	Good Morning America	7-9am	:30	TRUST Largent	\$300.00	NM																																																							
9	08/06/12	08/06/12	5pm News	5-530pm	2-----	:30	2	\$550.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>2-----</td><td>2</td><td>\$550.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>5:10 PM</td><td>5pm News</td><td>5-530pm</td><td>:30</td><td>TRUST Largent</td><td>\$550.00</td><td>NM</td></tr><tr><td>2</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>5:27 PM</td><td>5pm News</td><td>5-530pm</td><td>:30</td><td>TRUST Largent</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	2-----	2	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMBC	M	08/06/12	5:10 PM	5pm News	5-530pm	:30	TRUST Largent	\$550.00	NM	2	KMBC	M	08/06/12	5:27 PM	5pm News	5-530pm	:30	TRUST Largent	\$550.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	08/06/12	08/12/12	2-----	2	\$550.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KMBC	M	08/06/12	5:10 PM	5pm News	5-530pm	:30	TRUST Largent	\$550.00	NM																																																							
2	KMBC	M	08/06/12	5:27 PM	5pm News	5-530pm	:30	TRUST Largent	\$550.00	NM																																																							
10	08/06/12	08/06/12	6pm News	6-630pm	2-----	:30	2	\$650.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>2-----</td><td>2</td><td>\$650.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>6:22 PM</td><td>6pm News</td><td>6-630pm</td><td>:30</td><td>TRUST Largent</td><td>\$650.00</td><td>NM</td></tr><tr><td>1</td><td>KMBC</td><td>M</td><td>08/06/12</td><td>6:29 PM</td><td>6pm News</td><td>6-630pm</td><td>:30</td><td>TRUST Largent</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	2-----	2	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KMBC	M	08/06/12	6:22 PM	6pm News	6-630pm	:30	TRUST Largent	\$650.00	NM	1	KMBC	M	08/06/12	6:29 PM	6pm News	6-630pm	:30	TRUST Largent	\$650.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	08/06/12	08/12/12	2-----	2	\$650.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	KMBC	M	08/06/12	6:22 PM	6pm News	6-630pm	:30	TRUST Largent	\$650.00	NM																																																							
1	KMBC	M	08/06/12	6:29 PM	6pm News	6-630pm	:30	TRUST Largent	\$650.00	NM																																																							
Total Spots							44																																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,525.00</b>
<u>Agency Commission</u>	<b>\$3,078.75</b>
<u>Net Amount Due</u>	<b>\$17,446.25</b>